

*"There are businesses out there that can help develop wireless applications. Companies such as...AnyDevice...ensure that you don't have to do a darn thing except tell them what you want." (The Standard)*

## The Power To Go Anywhere

AnyDevice gives you an easy and effective way to mobilize your enterprise.

We've developed a software platform that gives your business what we call The Power To Go Anywhere. Our platform is the technology bridge between your company's existing content sources and applications and a wide variety of mobile devices. It enables you to become an mCompany...reaching employees, customers and other valued audiences beyond the PC on a host of wireless and landline devices.

## AnyDevice's GoAnywhere Platform

Available under software licensing agreement, the GoAnywhere Platform reduces the time and costs associated with developing mobile, broadband and voice applications. We integrate our platform with your existing enterprise data sources, including legacy systems.

The GoAnywhere Platform offers a scalable, flexible and device-neutral architectural environment. This approach enables software developers to define the most critical elements of a mobile initiative and quickly generate applications.

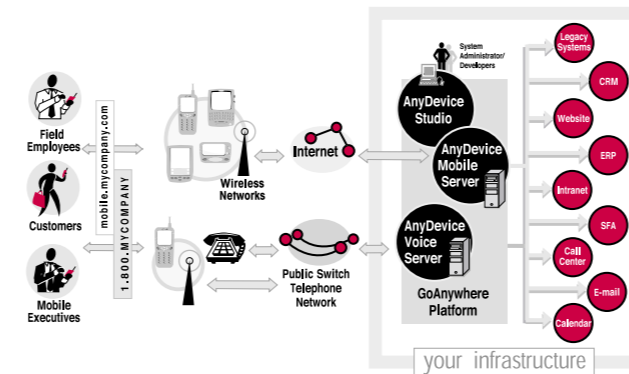
## Platform Components And Tools

The AnyDevice Mobile Server™ includes several components and tools:

- The **AnyDevice Mobility Engine™** powers the platform. This component acts as a bridge, utilizing adapters to automate interaction with data sources and renderers that transform a device-neutral representation of an application into device-specific formats.
- **AnyDevice Personalization™** includes Web-based tools for end-users and system administrators. Its tools include **AnyDevice Organizer™** and **AnyDevice Manager™**. Organizer is an interface for end-users to easily personalize their mobile service. Manager enables your system administrators to monitor and manage the platform directly from any Web browser.
- **AnyDevice Notification™** enables both event-driven alerts and schedule-driven updates. This component simplifies the complex task of pushing personalized information to end-users the way they want it, when they want it, and how they want it.

**AnyDevice Studio™** is a visual tool allowing developers to create SiteXML™, our XML-based technology which describes applications in a device-neutral way. This enables any supported wireless or landline device to receive Web content or enterprise application data from any location.

The **AnyDevice Voice Server™** is available through either a subscription-based model or a software-licensing model. The Voice Server utilizes VoiceXML and text-to-speech technologies. This allows anyone with a wireless or landline telephone to access any content or application enabled on our platform.



## Other GoAnywhere Products & Services

**GoAnywhere Hosting™** is available through a subscription-based model and includes applications development, full-service hosting, site monitoring, tracking and reporting.

AnyDevice's GoAnywhere Platform also includes several "off-the-shelf" platform applications that plug in to an existing infrastructure including e-mail, calendaring, banking, SFA, ERP and more. Just another way our platform enables you to put powerful information in the hands of your employees.



*"AnyDevice is using its market experience to respond to large customers ready to control their wireless destiny, rather than rely on ASP solutions." (The Kelsey Group.)*

## Platform Features And Benefits

**Supports a combination of standard technologies**, including Extensible Markup Language (XML), XML Path Language (XPath), Extensible Stylesheet Language (XSL), WAP/WML technology, HDML, VoiceXML and others. This enables a wide variety of devices to interact with existing applications.

**Leverages existing infrastructure and data sources** with simple tools that enable your business to take existing content and applications to new levels of accessibility. There is no need to retool or rewrite in order to take full advantage of AnyDevice's platform.

**Provides "develop once, publish on any device" capabilities**, enabling developers to generate the necessary source code (AnyDevice SiteXML) and eliminating the need to generate the SiteXML several times over to support multiple devices.

**Enables mCommerce** by utilizing strong encryption technology. As a result, the GoAnywhere Platform provides a secure mobile commerce environment for both B2B and B2C companies.

**Provides landline telephone access to any application** via the AnyDevice Voice Server, utilizing VoiceXML and text-to-speech technologies.

**Offers customizable architecture** through Web-based tools that allows end-users to configure and maintain information about their devices and select content they want to access from each device.

## Our Customers

In today's Internet Economy, most companies fall under a hybrid description — part traditional enterprise, part Web content provider and part eBusiness. They do business online and offline. And they have employees and customers who are highly mobile. AnyDevice takes all of this into consideration.

Our server-based software products and services are tailored to Global 2000 enterprises, large eBusinesses and top-tier portals.

## Why AnyDevice?

*AnyDevice has a proven track record of helping Global 2000 enterprises to better compete in The Mobile Age.*

*AnyDevice's GoAnywhere Platform allows companies to leverage existing data and applications.*

*AnyDevice allows you to either offload the burden of managing your applications across multiple devices (ASP model), or more closely control your solution (software licensing agreement).*

*AnyDevice integrates its Mobile Server and Voice Server, allowing businesses to consolidate developing teams and reduce hardware/software costs.*



*"AnyDevice is taking a broad approach, with the promise of serving up any content on literally any type of non-PC device." (Inter@ctive Week)*

## The Mobile Age

You can't miss the message. The evidence is overwhelming:

- Over 50 percent of all employees spend up to half their time outside the office.
- More than 75 percent of all Internet viewing will be carried out on wireless platforms by 2002.
- Mobile devices will outnumber landline PCs by 2002.
- The worldwide mobile commerce market will reach \$200 billion by 2004.
- There will be more than 1 billion wireless subscribers worldwide by 2005.

The Mobile Age is upon us. Whether you are a Global 2000 company or a growing eBusiness, for your company to succeed, you must reach this vast mobile audience...anytime, anywhere, and on any device.



## The mCompany Challenge

Are you ready to take full advantage of The Mobile Age? Are you prepared to transform your business into an mCompany — a business that thinks and acts mobile?

AnyDevice, a pioneer developer of wireless, broadband and telecom platform software and applications, understands your business challenge. You already have significant investments in PC-based initiatives. You have to leverage these investments by mobilizing your Web site, intranet, e-mail and enterprise applications, including legacy systems.

AnyDevice can help your company take full advantage of The Mobile Age. By transforming your business into an mCompany, we'll help you break the chains of the PC.



## Our Mission

To help businesses excel in The Mobile Age by being the preeminent provider of server-based software products that accelerate and streamline the development of wireless, broadband and voice applications, while reducing associated costs.

To learn more about how AnyDevice can give your business The Power To Go Anywhere, please visit us at [www.anydevice.com](http://www.anydevice.com).

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 **AnyDevice**<sup>™</sup>  
The power to go anywhere.<sup>™</sup>

*Platform Software and Applications for  
The Mobile Age<sup>™</sup>*

